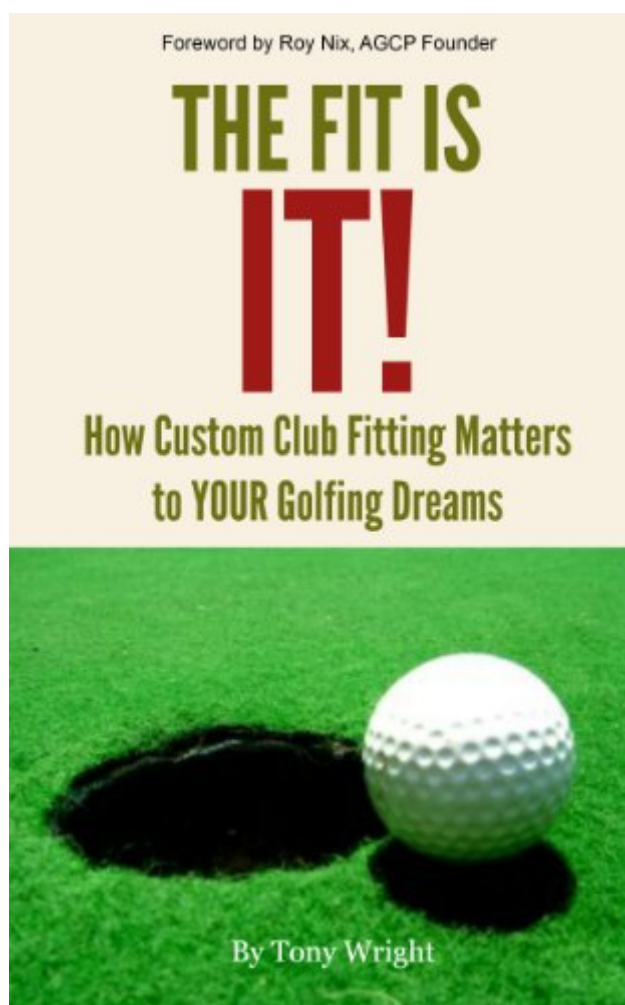




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# **The Fit Is IT!! How Custom Club Fitting Matters To YOUR Golfing Dreams**



## Synopsis

The purpose of this eBook is to light a spark within a golfer who does not really understand what True Custom Club Fitting is. There are True Custom Club Fitters out there who have an absolute Passion to help golfers play to their potential. And the sad truth is that many, many golfers keep buying new clubs ever year or two hoping to find magic – based on the millions of dollars that the golfing industry spends on marketing one-size-fits-all golf clubs. The truth though – like many truths in the world, often hidden from most – is that True Custom Club Fitters can create this magic. They do it by one-one-one personal interactions with golfers. They create and build golf clubs that are unique for each individual golfer. And when they create this magic – they are as giddy as the golfers are about the results! I believe reading this eBook will provide you some glimpses into the world of Custom Club Fitting – and give you the incentive to find out more. Not primarily because someone like me will make money from you doing so – but because it is a lot more fun to play the golf of your dreams!

## Book Information

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## Customer Reviews

This little book is written in simple conversational voice without any specific product bias. The author avoids all of the technical jargon often found in similar books. Tony explains in simple terms how correctly fitted clubs will improve performance and make the game of golf more fun. He clearly shows how consumer clubs can wreck your game resulting increased frustration on the course. More importantly, this easy read should be mandatory reading for the spouse of every golfer prior to buying that third or fourth "off the rack" driver, who is looking for that magic club. This book will save the golfing family hundreds of dollars by avoiding the wrong clubs.

What a wonderful and simple explanation of the benefits of custom club fitting! Tony does a fantastic job of explaining how to get more distance, accuracy, feel and control by simply making sure your equipment is a good fit for your technique. I think this book is an easy read for even a rank beginner, but as a professional I loved getting a good review of points I'd forgotten and learning some great new tidbits that will help me become a better instructor. If all students looking to improve would read this they would gain a better understanding that we need a good combination of well fit equipment along with good instruction to improve overall. Well done! Maria Palozola Top 50 LPGA

Instructor Co-Founder MyGolfInstructor.com

I really benefited by this book. Really made me think about the need for custom fitted clubs to realize my golf dream. For example, my driver was about 8 inches too long for me, but now that I had it fitted especially for me, my driving off the tee has dramatically improved. Can't wait to get the rest of my clubs fitted. I appreciated all the real life facts that the author stated as I could relate. It all makes sense. I would highly recommend this book to all those golfers who are serious about their game and want to golf like a pro. Thanks Tony.

This is a well written book by a gentleman who knows what he writes about. A great majority of golf problems come from the golfer trying to fit himself to a one-size-fits-all set of clubs rather than the logical approach of fitting the clubs to the golfer. And don't make the mistake of thinking that what you encounter as a "fitting" in a big box store is anything like the fitting Tony Wright espouses. A good fitting takes time and especially the guidance by a fitter trained in understanding the variables involved in leading a golfer to the well fitting set of clubs.

Tony Wright is one of the highest level fitters as educated and certified by AGCP the nations leading

club fitting organization. I've worked with Tony and find a man possessed with getting it right each and every time. This passion comes through in his eBook, "The Fit is IT! Read this book if you're interested in golf, club fitting or just want to get to know Tony before visiting his golf lab in Oak Ridge, TN. I highly recommend reading this book....Twice!

I absolutely enjoyed every bit of the book and went and read several sections again to make sure that I got the concepts and the thought processes as to why Fitting makes so much sense. It is written using the simplest of terms to ensure that every person understands it and it provides great anecdotes that one can relate to very easily. A great read for every golfer!

This short book gives a practical and useful presentation of the Components, Methods and benefits of custom fitted golf clubs. Any serious golfer can benefit from this knowledge. The author clearly has a passion for the subject but writes concussions without selling anything.

At last a simple explanation why golfers should be fitted for golf clubs. Tony Wright gives insight in what a fitting should involve and why it takes more than the 20 minutes most golf shops invest. As a result golfers understand why they should contact an AGCP clubfitter (worldwide) before buying new golf clubs.

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